



Awaken Your Skin's Potential

SEOL O DAM

Where skin finds its clarity.
Thoughtfully crafted skincare, SEOL O DAM.



Awaken Your Skin's Potential

SEOL O DAM

Brand Philosophy

SEOL O DAM (雪五談) embraces a philosophy of skin as pure and clear as snow, and the beauty that comes from the balance of the Five Elements. At the beginning and end of each day—when skin feels most at ease—it combines the harmony of nature with modern skin science to offer a restorative ritual that goes beyond simple skincare. “As the night deepens, the skin should return to its natural rhythm.” Inspired by nature’s cycles and the restorative power of night, SEOL O DAM is a nighttime ritual care brand that goes beyond functionality, blending sensibility and self-revitalizing energy to help skin regain its own strength and radiance.

雪

Seol (Snow)

Pure, clear beauty like freshly fallen snow

五

O (Five)

The five natural energies in harmonious flow

談

Dam (Story / Dialogue)

A sincere conversation shared with the skin

“Seol (Snow)” represents purity and clarity, “Ohaeng (Five Elements)” symbolizes the five natural energies that balance the skin, and “Dam (Dialogue)” signifies a conversation between your skin, yourself, and your life.

All SEOL O DAM products are designed to help the skin regain its natural strength and glow with its own radiance.

SEOL O DAM VELLOAR LINE

Seolodam Fine Texture Line



SEOL O DAM is a skincare brand inspired by the harmony of nature and the skin's innate balance, focusing on the moments throughout the day when skin feels most at ease. In the quiet hours of night, it harmoniously blends sensibility and science to propose a ritual care experience that nurtures and maintains healthy skin condition.

VELLOAR AURORA MIST



100ml / 3.38 fl.oz.

VELLOAR TOWAY CREAM



100ml / 3.38 fl.oz.

VELLOAR AURORA DUO SET



100ml / 3.38 fl.oz.

SEOL O DAM GOUNGYEOL LINE

Seolodam Fine Texture Line



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GOUNTANE AMPOULE



50ml / 1.69 fl.oz

GOUNGYEOL BIDAN CREAM



100g / 3.52 oz

GOUNGYEOL SUJEONG SET



50ml / 1.69 fl.oz

GOUNGYEOL BIDAN CREAM

SEOL O DAM

SEOL O DAM GOUNGYEOL BIDAN CREAM Key Points



100g / 3.52 oz.

01

Dual Functional Brightening & Wrinkle Improvement

Certified by the MFDS as a functional cosmetic for brightening and wrinkle improvement.

04

Hydration Layering

Formulated with Hyal 11, Sea Water, Panthenol, and Glycerin for deep hydration.

02

Skin Balance Solution

Formulated with BIORAN EX Infla Care™, Soothing Cooler and Calmskin A7 to help comfort and balance skin.

05

2 Naturally Derived Ingredients

Formulated with naturally derived extracts, Melia Azadirachta Flower Extract and Coccinia Indica Fruit Extract.

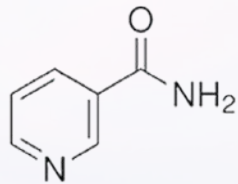
03

Ingredients for Healthy Skin

Formulated with TeaTree-Exo, PDRN, and CeraPlex5 to help support skin's natural strength.

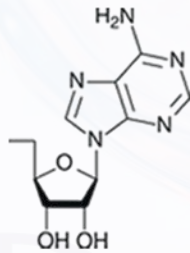
Dual Functional & Brightening Care

Dual Functional Care for Brightening & Wrinkle Improvement



Niacinamide

A brightening functional ingredient that helps promote a clearer, more even-looking skin tone.



Adenosine

A wrinkle-improving functional ingredient that helps support the regulation of skin DNA, proteins, and collagen synthesis.



MELAWAY™

Patent No. 10-2539209
A cosmetic composition for brightening, antioxidant, soothing, moisturizing, and skin comfort care, containing Nymphaea Alba Flower Extract, Backhousia Citriodora Leaf Extract, and Malus Domestica Fruit Extract

Comfortable skin condition

Comfortable Skin Condition



BIORAN EX Infla Care™ Patent No. 10-2174260

BIORAN EX Infla Care™ is a patented ingredient containing Inula britannica flower/leaf/stem extract, Lactobacillus ferment lysate, dandelion whole plant extract, and Ixeris dentata extract. It helps support a healthy skin condition.

Calmskin A7

Calmskin A7 contains plant-derived ingredients that help soothe and comfort the skin, including centella asiatica extract, Passiflora Incarnata Extract, Urtica Dioica (Nettle) Extract, Houttuynia Cordata Extract, Phyllostachys Nigra Leaf Extract, Polygonum Multiflorum Root Extract, and Eclipta Prostrata Extract, helping care for sensitive skin.

Soothing Cooler

Soothing Cooler is a patented complex containing Laminaria Japonica Extract, Ulmus Davidiana Root Extract, Aloe Barbadensis Leaf Extract, Viola Mandshurica Flower Extract, and Dioscorea Japonica Root Extract. It helps comfort and refine skin tired from external environmental stress.

Healthy Skin Care

Key Ingredients for Healthy-Looking Skin

TeaTree-Exo

Melaleuca Alternifolia (Tea Tree)
Flower/Leaf/Stem Extract

TeaTree-Exo is an exosome ingredient approximately 133.0 nm in size, directly derived from tea tree. It helps deliver essential nutrients and moisture to the skin, supporting hydration and overall skin conditn..



CeraPlex5

Composed of five types of ceramides (Ceramide NP, Ceramide EOP, Ceramide NS, Ceramide AS, Ceramide AP), CeraPlex5 helps form a protective moisture barrier on the skin, reducing moisture loss and supporting healthy-looking skin.



Moisture Layering

Deep Hydration Through Rich Moisture Layering



Hyal 11

Formulated with 11 types of hyaluronic acid in various molecular sizes, Hyal 11 helps deliver moisture deep into the skin to support hydration and relieve dryness.

Sea Water

Purified mineral-rich sea water helps maintain skin balance and supports a healthy, radiant-looking complexion.

Panthenol

A vitamin B5 derivative that helps keep skin feeling comfortable while supporting firm, healthy-looking skin care.

Glycerin

A well-known moisturizing ingredient that attracts moisture to the skin to maintain hydration and help balance moisture levels.

Cordyceps Sinensis Extract

Helps gently protect skin that is easily irritated by external environmental factors, while adding moisture to support a hydrated and comfortable skin condition.

Squalane

A plant-derived oil that adheres smoothly to the skin, enhancing soft hydration and helping maintain a comfortable skin condition.



Camellia Japonica Seed Oil

An oil derived from camellia seeds that adds a radiant, nourishing glow to the skin and helps form a moisture barrier, supporting a hydrated and healthy skin condition.

2 Natural-Derived Ingredients

Contains 2 Naturally Derived Extracts



Melia Azadirachta Flower Extract

Helps clarify and purify the skin while supporting a smooth and soft skin texture.

Coccinia Indica Fruit Extract.

Helps protect the skin, keep it comfortable, and support a healthy skin condition.

Texture



A dense yet flexible texture spreads evenly over the skin and finishes smoothly. This cream formula features a soft, cushiony consistency with a subtle light-purple hue.

Before & After



Results may vary depending on individual skin conditions.

Recommend for

Those who want both brightening and wrinkle-care benefits in one routine

Those whose skin condition is easily affected by dryness

Those who prefer a cream that feels fresh yet rich in density

Those looking for a gentle cream suitable even on sensitive-skin days

Those who want to strengthen their skin's fundamental condition



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This document contains background images created using AI technology.

Test

Oil/Moisture & Stickiness Test



Results may vary depending on individual skin conditions.