



Awaken Your Skin's Potential

SEOL O DAM

Where skin finds its clarity.
Thoughtfully crafted skincare, SEOL O DAM.



Awaken Your Skin's Potential

SEOL O DAM

Brand Philosophy

SEOL O DAM (雪五談) embraces a philosophy of skin as pure and clear as snow, and the beauty that comes from the balance of the Five Elements.

At the beginning and end of each day—when skin feels most at ease—it combines the harmony of nature with modern skin science to offer a restorative ritual that goes beyond simple skincare. “As the night deepens, the skin should return to its natural rhythm.” Inspired by nature’s cycles and the restorative power of night, SEOL O DAM is a nighttime ritual care brand that goes beyond functionality, blending sensibility and self-revitalizing energy to help skin regain its own strength and radiance.

雪

Seol (Snow)

Pure, clear beauty like freshly fallen snow

五

O (Five)

The five natural energies in harmonious flow

談

O (Five)

A sincere conversation shared with the skin

“Seol (Snow)” represents purity and clarity, “O (Five)” signifies the five natural energies that balance the skin, and “Dam (Story)” embodies the dialogue between skin, self, and life.

All Seolodam products are designed with the goal of helping skin regain its natural strength and shine on its own.

SEOL O DAM

VELLOAR LINE



SEOL O DAM is a skincare brand inspired by the harmony of nature and the skin's innate balance, focusing on the moments throughout the day when skin feels most at ease. In the quiet hours of night, it harmoniously blends sensibility and science to propose a ritual care experience that nurtures and maintains healthy skin condition.

VELLOAR AURORA MIST



100ml / 3.38 fl.oz.

VELLOAR TOWAY CREAM



100ml / 3.38 fl.oz.

VELLOAR AURORA DUO SET



100ml / 3.38 fl.oz.

SEOL O DAM GOUNGYEOL LINE



SEOL O DAM is a skincare brand inspired by the harmony of nature and the skin's innate balance, focusing on the moments throughout the day when skin feels most at ease. In the quiet hours of night, it harmoniously blends sensibility and science to propose a ritual care experience that nurtures and maintains healthy skin condition.

GOUNTANE AMPOULE



50ml / 1.69 fl.oz

GOUNGYEOL BIDAN CREAM



100g / 3.52 oz

GOUNGYEOL SUJEONG SET



50ml / 1.69 fl.oz

GOUNTANE AMPOULE

SEOL O DAM

SEOL O DAM GOUNTAN AMPOULE Key Points



50ml / 1.69 fl. oz.

01

Dual Functional Brightening & Wrinkle Improvement

Certified by the MFDS as a functional cosmetic for brightening and wrinkle improvement.

02

Comforting Skin Condition Care

Contains Calmskin A7, Soothing Cooler, ACTI-BARRIER™, and BIORAN EX Infla Care™ to help soothe and maintain a comfortable skin condition.

03

Ingredients for Healthy Skin

Formulated with TeaTree-Exo, PDRN, and CeraPlex5 to help support skin's natural strength and resilience.

04

Moisture Layering

Infused with Hyal 11, Sea Water, Panthenol, Glycerin, and Cordyceps Sinensis Extract to deliver deep hydration and help maintain a moisturized skin condition

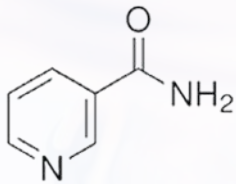
05

16 Types of Peptides

Contains a complex of 16 peptides to help refine skin texture and promote firmer-looking skin.

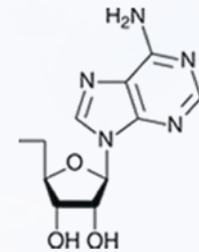
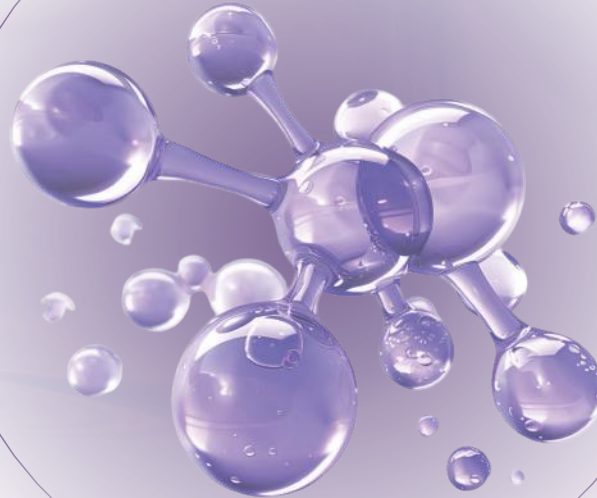
Brightening & Wrinkle Improvement

Dual Functional Care Brightening & Wrinkle Improvement



Niacinamide

A brightening functional ingredient that helps improve skin tone clarity and balance.



Adenosine

A wrinkle-improving functional ingredient that helps support skin vitality by assisting protein and collagen-related processes.

Comfortable skin condition

Comforting Skin Condition Care



Calmskin A7

Calmskin A7 contains plant-derived ingredients that help soothe and comfort sensitive skin, including Centella Asiatica Extract, Passiflora Incarnata Extract, Mugwort Leaf Extract, Houttuynia Cordata Extract, Phyllostachys Nigra Leaf Extract, Polygonum Multiflorum Root Extract, and Eclipta Prostrata Extract.

Soothing Cooler™ Patent No. 10-1739008

Soothing Cooler™ is formulated with a blend of botanical extracts such as Kelp Extract, Ulmus Root Extract, Aloe Vera Leaf Extract, Violet Extract, and Yam Root Extract to help gently refine skin affected by external stressors and provide a comfortable skin feel.

BIORAN EX Infla Care™ Patent No. 10-2174260

BIORAN EX Infla Care™ is a patented ingredient containing Inula Britannica Flower/Leaf/Stem Extract, Lactobacillus Ferment Lysate, Taraxacum Officinale Extract, and Brassica Juncea Extract, formulated to help maintain a healthy skin condition.

ACTI-BARRIER™

ACTI-BARRIER™ is an ingredient that has completed clinical testing for skin barrier improvement. It contains Mung Bean Extract, Lactobacillus Ferment, Portulaca Oleracea Extract, and Coptis Japonica Extract, helping support healthy skin condition care and moisture retention.

Healthy Skin Care

Ingredients for Healthy Skin

TeaTree-Exo

Melaleuca Alternifolia (Tea Tree)
Flower/Leaf/Stem Extract

TeaTree-Exo consists of exosomes approximately 133.0 nm in size, directly isolated from tea tree. It helps deliver essential nutrients and moisture to the skin.

CeraPlex5

CeraPlex5, composed of five types of ceramides (Ceramide NP, Ceramide EOP, Ceramide NS, Ceramide AS, and Ceramide AP), helps form a moisturizing barrier on the skin to reduce moisture loss and support healthy skin care.

PDRN Sodium DNA

Sodium DNA is a stabilized ingredient derived from salmon DNA fragments, also known as PDRN, a high-performance cosmetic ingredient. It helps maintain firm skin and supports moisture care.



*Limited to ingredient characteristics.

Moisture Layering

Moisture Layering for Hydrated Skin



Hyal 11

Formulated with 11 types of hyaluronic acid in various molecular sizes, it helps deliver moisture deep into the skin to care for dryness and support long-lasting hydration.

Sea Water

Derived from purified seawater minerals, it helps maintain the skin's moisture balance and supports a fresh, healthy-looking complexion

Glycerin

A representative moisturizing ingredient that helps attract moisture to the skin, supporting lasting hydration and helping maintain a balanced moisture level.

Panthenol

A vitamin B5 derivative that helps keep skin feeling comfortable while supporting a firm and healthy-looking complexion.

Cordyceps Sinensis Extract

Helps gently protect skin that is easily affected by external stressors, while adding moisture to support a soft, hydrated skin condition.

*Limited to ingredient characteristics.

16 Peptide Complex

Contains 16 Types of Peptides

sh-Oligopeptide-1

#SkinVitality #RadiantSkin

sh-Polypeptide-4#AntioxidantEffect
#SupportsCollagenProduction**sh-Polypeptide-16**#SkinTextureCare
#SmoothSkinAppearance**sh-Polypeptide-69**

#FirmSkin #HealthySkinCare

sh-Oligopeptide-2

#SkinEnergyCare #FirmSkin

sh-Polypeptide-8

#SkinBalance #SkinRadiance

sh-Polypeptide-22

#SkinHydration #FirmSkin

sh-Polypeptide-81

#SkinVitality #GlowCare

sh-Polypeptide-1

#FirmSkin #SkinNourishment

sh-Polypeptide-9

#SkinBalance #SkinConditionCare

sh-Polypeptide-60

#FirmSkin #SkinHydration

Decapeptide-12

#SkinTextureCare #SmoothSkinLook

sh-Polypeptide-3

#SkinHydration #MoistureRetention

sh-Polypeptide-14

#MoistureRetention #SoftSkinTexture

sh-Polypeptide-62

#SkinNourishment #SkinConditionCare

Nicotinoyl Octapeptide-9

#SkinConditionCare #SkinBalance

Texture



A clear, radiant texture that spreads smoothly and adheres comfortably to the skin with a light, dewy viscosity.

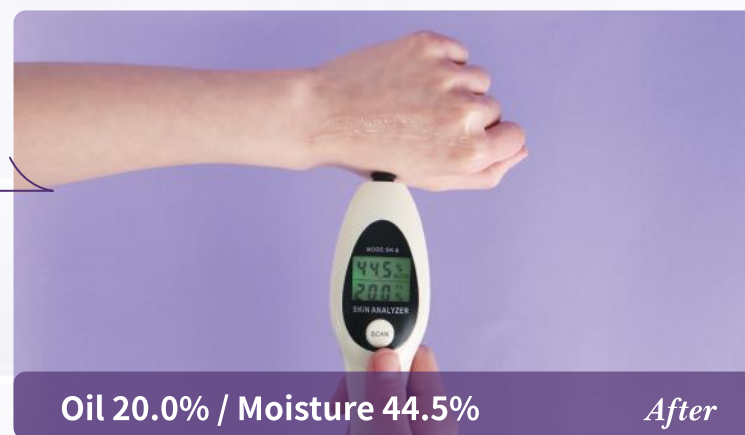
Before & After



*Results may vary depending on individual skin conditions.

Test

Oil/Moisture & Stickiness Test



*Results may vary depending on individual skin conditions.

Recommend for

Those who want dual functional care for brightening and wrinkle improvement

Those concerned about dull, lackluster skin

Those looking for an ampoule gentle enough for daily use

Those looking for an ampoule gentle enough for daily use

Those who want to nourish their skin



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This document contains background images created using AI technology.