



Awaken Your Skin's Potential

SEOL O DAM

Where skin finds its clarity.
Thoughtfully crafted skincare, SEOL O DAM.



Awaken Your Skin's Potential

SEOL O DAM

Brand Philosophy

SEOL O DAM (雪五談) embraces a philosophy of skin as pure and clear as snow, and the beauty that comes from the balance of the Five Elements. At the beginning and end of each day—when skin feels most at ease—it combines the harmony of nature with modern skin science to offer a restorative ritual that goes beyond simple skincare. “As the night deepens, the skin should return to its natural rhythm.” Inspired by nature’s cycles and the restorative power of night, SEOL O DAM is a nighttime ritual care brand that goes beyond functionality, blending sensibility and self-revitalizing energy to help skin regain its own strength and radiance.

雪

Seol (Snow)

Pure, clear beauty like freshly fallen snow

五

O (Five)

The five natural energies in harmonious flow

談

Dam (Story / Dialogue)

A sincere conversation shared with the skin

“Seol (Snow)” represents purity and clarity, “Ohaeng (Five Elements)” symbolizes the five natural energies that balance the skin, and “Dam (Dialogue)” signifies a conversation between your skin, yourself, and your life.

All SEOL O DAM products are designed to help the skin regain its natural strength and glow with its own radiance.

SEOL O DAM

VELLOAR LINE



SEOL O DAM is a skincare brand inspired by the harmony of nature and the skin's innate balance, focusing on the moments throughout the day when skin feels most at ease. In the quiet hours of night, it harmoniously blends sensibility and science to propose a ritual care experience that nurtures and maintains healthy skin condition.

VELLOAR AURORA MIST



100ml / 3.38 fl.oz.

VELLOAR TOWAY CREAM



100ml / 3.38 fl.oz.

VELLOAR AURORA DUO SET



100ml / 3.38 fl.oz.

SEOL O DAM GOUNGYEOL LINE



SEOL O DAM is a skincare brand inspired by the harmony of nature and the skin's innate balance, focusing on the moments throughout the day when skin feels most at ease. In the quiet hours of night, it harmoniously blends sensibility and science to propose a ritual care experience that nurtures and maintains healthy skin condition.

GOUNTANE AMPOULE



50ml / 1.69 fl.oz.

GOUNGYEOL BIDAN CREAM



100g / 3.52 oz.

GOUNGYEOL SUJEONG SET



50ml / 1.69 fl.oz.

VELLOAR AURORA MIST

SEOL O DAM

SEOL O DAM VELLOAR AURORA MIST Key Points



100ml / 3.38 fl. oz.

01

Dual Functional Brightening & Wrinkle Improvement

Certified by the MFDS as a functional cosmetic for brightening and wrinkle improvement.

02

A comfortable skin condition

Formulated with COOLIF™, BIORAN EX Inflammation Care™, and ACTI-BARRIER™ to help support comfortable-looking skin.

03

Healthy Skin Care

Formulated with TeaTree-Exo, PDRN, and CeraPlex 5 for Healthy Skin

04

Skin moisture layering

Formulated with Hyal11, Sea Water, Panthenol, and Glycerin to help provide hydration to the skin.

05

Add firmness with EGF peptide

Ingredients for firm skin
Contains SH-oligopeptide-1

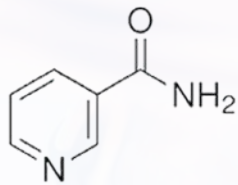
06

6 Naturally Derived Ingredients

Contains 6 Naturally Derived Ingredients

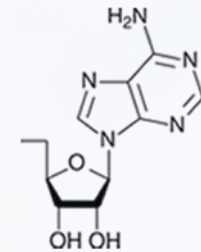
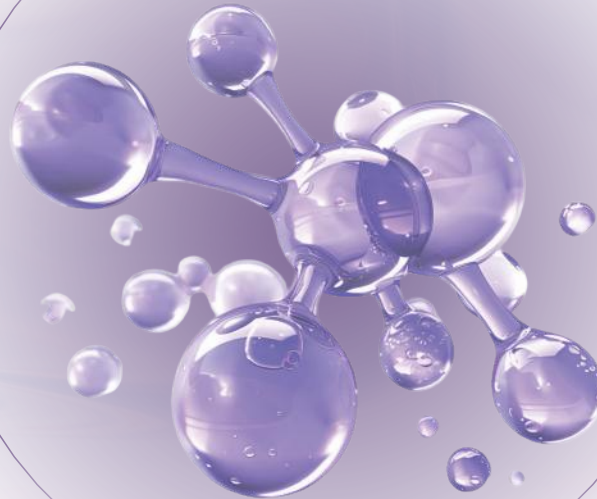
Brightening & Wrinkle Improvement

Dual Functional Care Brightening & Wrinkle Improvement



Niacinamide

A functional brightening ingredient that helps improve skin clarity and promote a more even skin tone.



Adenosine

A functional anti-wrinkle ingredient that helps promote the synthesis of skin DNA, proteins, and collagen. Lorem ipsum

Comfortable skin condition

Comfortable skin condition



COOLIF™ Patent No. 10-2621398

COOLIF™ is a patented cooling complex formulated with an optimal blend of lemongrass, aloe vera leaf, eucalyptus leaf, cornmint extract, and erythritol. It delivers an instant cooling sensation and helps reduce elevated skin temperature caused by external irritants.

BIORAN EX Infla Care™ Patent No. 10-2174260

BIORAN EX Infla Care™ is a patented ingredient containing Inula Britannica Flower/Leaf/Stem Extract, Lactobacillus Ferment Lysate, Taraxacum Platycarpum Extract, and Ixeridium Dentatum Extract, which helps support healthy skin condition.

ACTI-BARRIER™

ACTI-BARRIER™ is an ingredient that has completed clinical testing for skin barrier improvement. Formulated with Vigna Radiata Seed Extract, Lactobacillus Ferment, Portulaca Oleracea Extract, Coptis Japonica Extract, it helps support healthy skin condition and hydration.



Healthy Skin Care

Healthy Skin Care

TeaTree-Exo

Melaleuca Alternifolia (Tea Tree)
Flower/Leaf/Stem Extract

TeaTree-Exo is an exosome derived directly from tea tree, approximately 133.0 nm in size, that helps deliver essential nutrients and moisture to the skin.

CeraPlex5

CeraPlex5, composed of five types of ceramides (Ceramide NP, Ceramide EOP, Ceramide NS, Ceramide AS, and Ceramide AP), helps form a moisture barrier to reduce water loss and support healthy skin.

PDRN Sodium DNA

Sodium DNA is a high-performance cosmetic ingredient made from stabilized DNA fragments derived from salmon, also known as PDRN. It helps support firm-looking skin and provides hydration care.



*Limited to raw material characteristics.

Moisture Layering

Hydration Layering for Moisturized Skin



Hyal 11

Formulated with 11 types of hyaluronic acid in various molecular sizes, it helps deliver moisture deep into the skin to care for dryness.

Sea Water

A mineral ingredient derived from purified seawater that helps support skin balance and promotes healthy-looking, revitalized skin.

Pantheno

A Vitamin B5 derivative that helps maintain comfortable skin condition and supports firm, healthy-looking skin

Glycerin

Glycerin is a well-known moisturizing ingredient that helps attract moisture to the skin, maintain hydration, and support moisture balance.

*Limited to raw material characteristics.

EGF for skin firmness

Boost Skin Firmness with EGF

What is EGF (rh-Oligopeptide-1)?

EGF (rh-Oligopeptide-1) is a peptide ingredient with a structure similar to growth factor proteins naturally present in the skin. It helps support healthy, firm-looking skin and provides comforting care for skin sensitized by external environmental factors.

*Limited to raw material characteristics.

6 Natural-Derived Ingredients

6 Natural-Derived Ingredients



Centella Asiatica Extract

Helps soothe skin sensitized by external irritants.

Houttuynia Cordata Extract

Helps clarify and refine skin while keeping it soft and smooth.

Allantoin

Helps protect skin, maintain comfort, and support healthy skin condition.

Betaine

Helps maintain skin moisture for a hydrated and soft skin condition.

Melia Azadirachta Flower Extract

Helps soothe and refine the skin while supporting healthy skin condition.

Coccinia Indica Fruit Extract

Helps refresh and refine the skin for a clearer-looking complexion.

Texture



SEOL O DAM VELLOAR AURORA MIST

SEOL O DAM VELLOAR AURORA MIST sprays in ultra-fine particles like a delicate mist, allowing it to adhere lightly and evenly to the skin.

Before & After



*Results may vary depending on individual skin conditions.

Test

Oil & Moisture / Stickiness Test



*Results may vary depending on individual skin conditions.

Recommend for

- For those seeking both brightening and anti-wrinkle care
- For those with easily irritated skin
- For those needing barrier and overall skin care
- For skin prone to dryness from dehydration
- For firm, balanced-looking skin



SEOL O DAM

*This material contains background images created using AI technology.